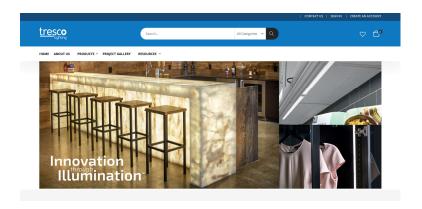
# PRESS RELEASE



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#### For Immediate Release

## April 1, 2021



### **Tresco® Lighting Announces New Website Launch**

Louisville, KY - **April 1, 2021** – Tresco® Lighting, the leader in premier LED lighting solutions for residential and commercial applications, is proud to announce the launch of its newly designed website, <a href="https://www.trescolighting.com">https://www.trescolighting.com</a>. The new website features a streamlined, user-friendly design and improved functionality, allowing easy access to product information and services to aid customers in making well-informed LED lighting decisions.

Lighting is made easy with product category descriptions on the homepage and new detailed product pages featuring one-to-one photography, icon-driven feature highlights, product specifications, required and optional components, customer reviews, instruction sheets and more.

"The new website shows our commitment to existing and potential new customers goes beyond innovative products. The website offers immediacy, accuracy and ease of obtaining information, critical components in today's digital world. I am excited and look forward to feedback in the coming weeks," said Chris Tress, Director of Lighting.

Tresco® Lighting's website will be updated regularly to reflect new products and services.

## **About Tresco® Lighting**

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of "Innovation Through Illumination", their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. Recognizing the tremendous growth of Tresco® and its future potential, Kentucky-based Rev-A-Shelf acquired Tresco® in 2011 to expand its product offering.